



Get ready to sell to the world

What are web payments?

Also known as e-commerce, web payments are fast becoming business as usual as more and more companies choose to do business online.

Why e-commerce

Selling and receiving payments via the Internet means that you will benefit from lower transactional and marketing costs and you will have endless opportunities to sell and grow your client lists. Going e-commerce also means that your business is digitally automated to making sales 24 hours a day.



What Sanlam Multi Data offers

- ▶ An easy to use credit and debit card payment gateway.
- ▶ Save card functionality for recurring card collections and repeat purchases
- ▶ The ability to integrate shopping carts including WooCommerce, Magento and OpenCart.
- ▶ 3D secure card payments including:
 - Visa
 - MasterCard



What Sanlam Multi Data offers *continued*

- ▶ A tokenised solution to prevent data breaches.
- ▶ A solution fully compliant to The Payment Card Industry Data Security Standard (PCI DSS) that entails a set of security standards designed to ensure that all companies that accept, process, store or transmit credit card information maintain a secure environment.
- ▶ On-boarding process for your existing or new business.

How it works

▶ Existing web sites

You can enhance your current site and build the **Buy** button in-house, or contract an external company to do so.

▶ New web sites

First build your web site to host the products you intend to sell. Sanlam Multi Data can refer you to approved providers in our network to help with the rest.

- ▶ Once you are up and running, we will bring you on board with our web payment solution, making your streamlined Internet business ready to start realising profit.

About us

Sanlam Multi Data is a division of Sanlam Life and our client base is spread across South Africa and Namibia. More than 50 years in business, we conduct in excess of **70 million EFT transactions** with a rand value of over **R 480 billion** for hundreds of clients

Our electronic financial transaction services include Payments, DebiCheck, E-commerce, Card, Account Holder Verification and Collections that ensure employees and creditors are paid on time, decrease the risk of paper-based fraud and reduce the administration of unpaid collections for tighter cash flow control.



No website or a merchant code yet? Need to accept card payments? Talk to us - we can still help you grow your business with confidence.



Contact your sales consultant directly or our Head of Sales on:

081 501 285 or 021 947 3037